



“What makes the Swimmerman program different?”

## Connecting with the water

Most programs and curriculums focus on three goals:

1) Making swimmers safer in the water, 2) teaching a life skill, and 3) having fun.

Something is missing...

We know that everything is better when there is a real connection with, understanding of, and respect for the water. Children and adults are safer, more skilled and have more fun when they can trust that the water will help them.



## A commitment to the foundation

After a skill has been learned, most places mark it complete and move on to the next activity.

We have spent decades finding the right approach to infuse the feeling of progress into the struggle that comes with working to master each skill.

## This is what we LOVE doing

We really do have the best job in the world. We get to participate in the most fearful moments, fondest memories, and the most satisfying personal victories (PLUS we get to do it every day).

You get the feeling when you walk into some places that it's just a job to the people in the water. They don't end up working with Swimmerman for long (if they make it in at all). Swimmerman teachers never stop training to improve themselves and their teaching. We want this place to be your (and your swimmers') favorite place to be every week- just like it is for us!

